



beox  
PROFESSIONAL

# THE BEST NATURAL HAIR CARE





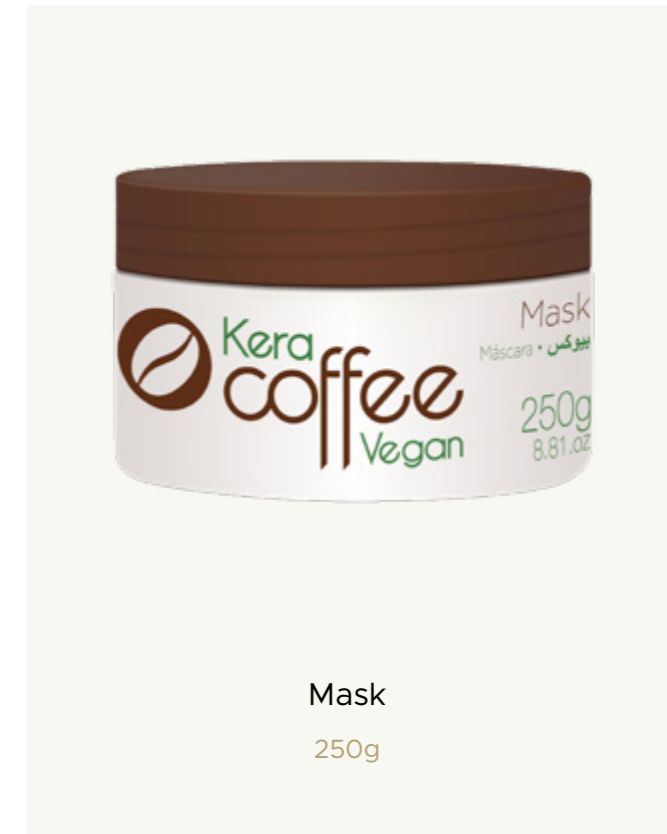
Safe for kids and Pregnant Ladies

## KERA COFFEE LINE

Vegan line totally free of formaldehyde and substances of animal origin. Formulated with natural and organic ingredients such as Coffee Extract, Essential Oils and Proteins. They act on the hair by aligning the hair fibers and nourishing them deeply.



Straightening  
Treatment  
1000ml



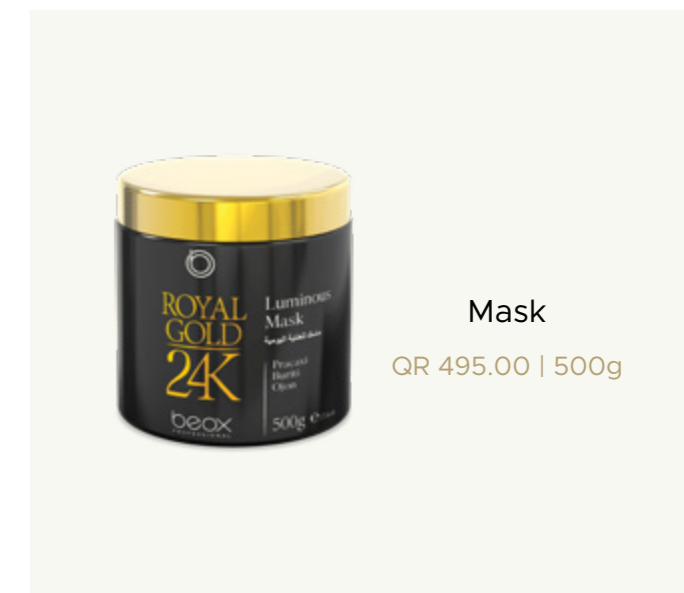
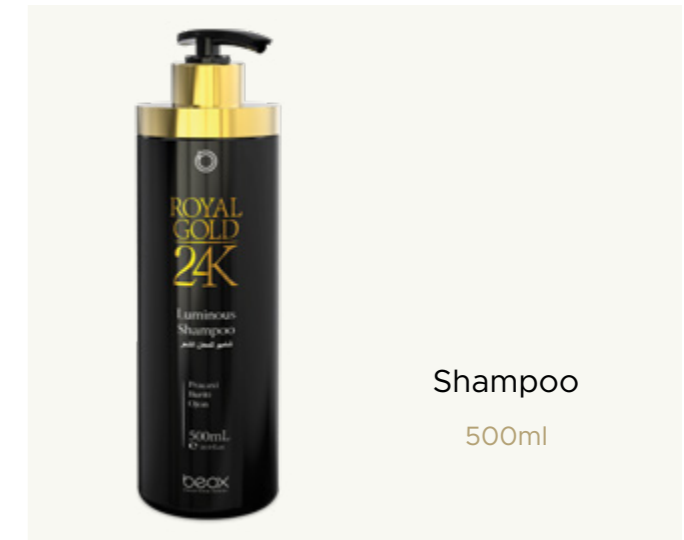
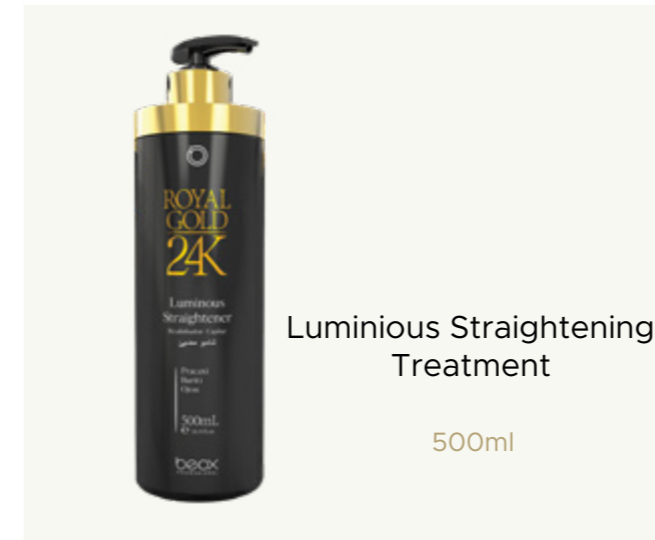
Mask  
250g



Shampoo  
300ml



Conditioner  
300ml



## ROYAL GOLD 24K

Beox, a Brazilian company globally known by high efficacy on hair treatments, releases its brand new line of innovative products as a promise to revolution volume reduction technics used in beauty salons all over the world!

Developed from noble actives and fruit oils found in Amazon, Royal Gold 24k leaves hair extremely shiny and healthy. Beox Royal Gold 24k is composed by 5 efficient products that complete each other for a rich capillary treatment.





## Kera Prime

It's the best way to control wayward strands and reduce the volume. Its formula does not contain Formaldehyde, ensures straightening in all hair types, as it is composed of a Blend of Amino Acids such as: Lactic Acid and Lactobionic Acid that realign the strands, repairing the cuticle and keeping the cortex intact, in addition to preventing breakage and leave hair extremely shiny.



Mascara  
250G | 500G



Conditioner  
250G



Shampoo  
300ML | 1L



Reconstructor  
300ML | 1L



BB Cream Supreme  
300ML | 1L



Solution Fiber  
300ML | 1L



Kera Prime Kit





## Versaty PRO

Line of treatment based on keratin and a complex of assets developed to recover the capillary health. Intense, replenishes lost proteins in chemical processes, restores damaged hair fiber leaving hair extremely strong and healthy.





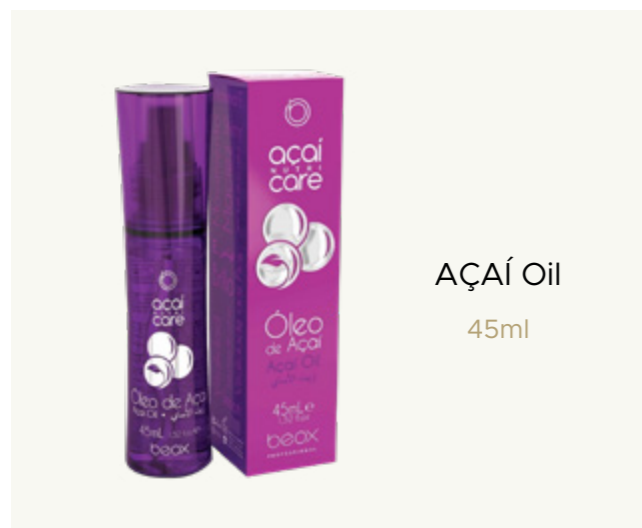
## Brazilian Curly

A line completely free of Sulfate, Silicones, Mineral Oil and Parabens, and released for Low Poo hair care. Recommended to enhance the natural beauty of curled or wavy strands. Enriched with several natural ingredients that define and treat curled or transitioning hair.

## AÇAÍ NUTRE CARE

It is formulated with an Amino Acid Blend, Açai Extract and Bio Restore, that treats the most damaged hair structures instantly, reducing porosity and increasing strength.

An instant, intensive single-dose repair vial that hydrates, revitalizes and gives instant smoothness, manageability, shine and silkiness to hair. An exclusive and concentrated formula to be prepared only at the time of application, which can be associated with any Reconstruction Mask or used separately. Revitalizes and makes hair healthier and shinier.





## BE.TOX - Mask Control

1 KG

Mask elaborated with the Exclusive Fiber Protein – a mix of oils and proteins with intense restoring technology that returns nutrients and amino-acids to hair, reduces volume, eliminates frizz and lets hair strands extremely soft.



## BE.TOX Blond - Anti-Yellow Mask Control

1 KG

Mask elaborated with Exclusive Fiber Protein, Macadamia and Blueberry oils. Returns nutrients and amino-acids to hair, reduces volume and eliminates frizz. Beox Be.tox Blond contains tinting pigments in its formula, which avoids fading of blond hair strands, resulting in extremely soft hair.



## Mask

500g

Instant recovery mask, Beox Atomic Mask nourishes, strengthens, favors brushing and reduces hair volume.



## Conditioner

2.5L

Effective conditioning results, Beox Atomic Conditioner helps to reduce undesired volume and leaves hair extremely smooth.



## Shampoo

2.5L

Very effective and inexpensive, Beox Atomic Shampoo immediately cleanses and recovers dehydrated and opaque hair.



## Day by Day kit

300ml x3

Formulated with a Repairing Blend (Glycerin and B-Panthenol). Leaves hair healthier, with extreme shine, softness and smooth texture. Deep cleans from root to tip



# BUILDING A SUCCESSFUL HISTORY FOR MORE THAN 10 YEARS

Since 2005, brand BEOX Professional has expanded its market footprint and, within little time, evolved into a brand known worldwide for its complete line of professional cosmetics subdivided into sixteen product lines, each of them intended for a specific purpose.

BEOX Professional's search for innovation, quality raw materials, technology and visual appeal caused its growth to be unavoidable, competing with major brands both at national and international levels. BEOX can be found in several beauty salons across Brazil and abroad, including the United States, Colombia, United Kingdom, United Arab Emirates, Egypt, Libya, Morocco, Italy and other countries.

Our company has built strong relationships, credibility and partnership with its professionals and distributors, by exceeding their expectations, meeting their needs and providing exclusivity

## OUR VISION

To be well-known worldwide for its ideals, concepts and trends.

## OUR MISSION STATEMENT

To develop excellent products as to quality, versatility and presentation in order to achieve our clients' satisfaction.

## OUR VALUES

Commitment and Devotion, Quality, Satisfaction and Respect.

